



When You Need Business Communications Help
Optimize Your Outreach

Woody Goulart | B Com, LLC in Las Vegas

What you're looking for:

- Boosting your business reputation or brand to have more impact upon your target audience
- Increasing your business revenue
- Expanding your business to persuade a wider or larger target audience
- Learn secrets that will **optimize your outreach** to your employees and/or your target audience

Essential elements you must know:

- How do you describe your target audience?
- What is the current level of trust in your business reputation or brand?
- What are you doing specifically to adapt your business reputation, branding, and communications/marketing to appeal to your target audience?

Tools to Optimize Your Outreach:

- A **website** that looks professional and appealing to showcase you, your credibility, your branding, and your business
- **Book** (electronic and paperback) available through Amazon.com to promote you, your credibility, your branding, and your business
- **Facebook, Pinterest, Twitter**, etc. for ongoing outreach to your target audience
- **Imagery across all outreach channels** to consistently symbolize and promote you, your credibility, your branding, and your business
- **Communication products** (speeches, talking points, newsletters, slide shows) to promote you, your credibility, your branding, and your business

Services to Optimize Your Outreach:



Coaching and development to boost your brand



Your own professional and appealing website



Coaching for your internal (employee) communications and your intranet



Your own book – both electronic and paperback sold on Amazon.com



Your own original imagery and illustrations that will consistently represent you



Your own social media outreach messaging, speeches, talking points, newsletters, and PowerPoint presentations that will consistently represent you

Woody Goulart

- 30 years professional experience
- Bachelor of Science in Journalism
- Master of Arts in Communication
- PhD in Communication
- Local in Las Vegas, Nevada